



## FUNDRAISING RULES

Thank you for helping us make wishes come true! In planning and conducting your fundraiser, please follow the following rules:

- We do not allow door-to-door or telephone soliciting.
- Please use care when using the Make-A-Wish® Foundation of Vermont name and logo. Note that "Make-A-Wish®" is spelled with a capital "A" and with hyphens (not "Make a Wish"). Please do not alter our "swirl and star" logo by customizing it to your specific event (e.g., do not change the logo to read "Make-A-Cake" if your school is conducting a bake sale). Taking care in these matters helps us protect our brand!
- **Our mission is to grant the wishes of children with life-threatening medical conditions.** Please do not refer to the children that we serve as "terminally ill" or "dying," as these labels can make it harder for our wish kids to fight to overcome their illnesses. Many of these children are able to beat their illnesses, and we believe in the importance of keeping a positive mindset!
- Please keep careful track of the money that you raise and send the money directly to Make-A-Wish® Foundation of Vermont within one month after the end of your fundraiser.
- If you are going to advertise your fundraising event outside of the school community, please coordinate this with Make-A-Wish® Foundation of Vermont.
- If requested, an attempt will be made to provide a Make-A-Wish® volunteer or staff member to attend the event or check presentation.
- If you would like any more information or materials, please contact Make-A-Wish® Foundation of Vermont.

**Thank you again for your support!**

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